SIGNAGEMANAGER

COMPLETE DIGITAL SIGNAGE MANAGEMENT SOLUTION

Deliver your message to audiences around the world with SignageManager, the complete solution to the secure management of your digital signage network.

Simply and securely manage your digital signage network with this powerful integrated solution.

With SignageManager you can:

- Manage an unlimited number of signage players from anywhere in the world
- Filter content to different players for individual control
- Play live content
- Schedule content for timely display
- Display virtually all file types such as Images, HD Video, PowerPoint, Excel, RSS and more!
- Layout multiple content types with zone templates
- Expand your network with scalable architecture

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SIMPLE APPLICATION

Digital Signage Control Made Easy

SignageManager is a powerful digital signage content manager that gives you control of your signage network. With SignageManager you can configure multiple client players, schedule dynamic content, configure individual displays and track usage through compliance reporting.

SignageManager uses your IP network to remotely manage, control, and broadcast your information to target audiences across the globe, all while using a secure platform to protect your information.

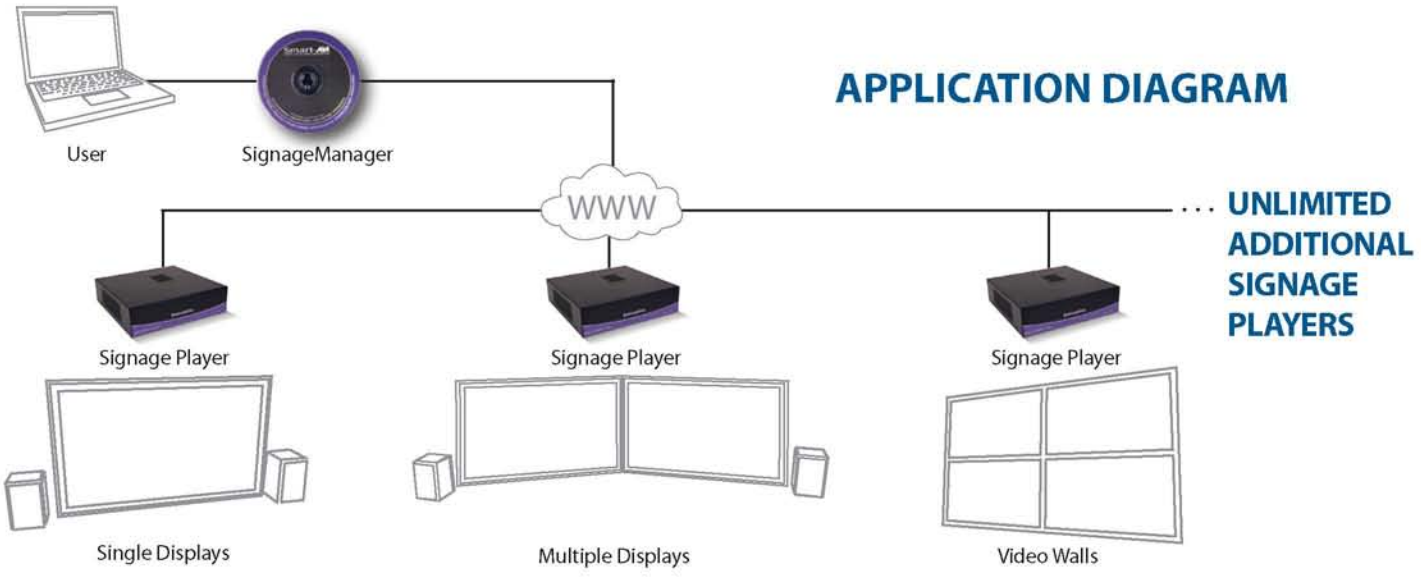
SignageManager can be used with any of Smart-AVI's digital signage players. The range of applications for digital signage are virtually endless. From small to large signage networks, SignageManager makes controlling your digital signage simple.

As with most signage networks, keeping the content fresh is most important. By using Smart-AVI's SignageManager, controlling your digital signage network is easy. There is no need to connect to each signage player individually. With SignageManager you can manage your digital signage network over the internet.

APPLICATIONS

- Wall Displays
- Digital Signage
- Airports
- Dealer Rooms
- Control Rooms
- Audio/Visual Presentations
- Shopping Centers
- Security
- Point-of-Sale
- Hotels/Resorts
- KVM Switch

APPLICATION DIAGRAM



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EASY IMPLEMENTATION

Even the smallest digital signage networks can benefit from remote management. Aside from being able to monitor and report everything that is being played, our digital signage software's user-friendly management tools offer the ability for anyone from advertising and creative services to operations and general management to change content and generate reporting metrics.

Our sophisticated digital signage software remote management tools also give network operators the ability to perform real-time adjustments to every display's playback schedule, enabling real-time marketing experiments, emergency announcements, and even live content feeds.

SignageManager can handle virtually any file type, whether it be HTML, PDF, HD Video, JPG, GIF, MPEG, AVI, Quicktime, Excel, PowerPoint, RSS, Flash, Java and more!

SUPPORTED FORMATS

Unlock the true potential of your digital signage network with the powerful tools provided by Smart-AVI's SignageManager.

Easy to own

SignageManager is one of the most cost effective digital signage software solutions on the market. But don't let the low price fool you. SignageManager has all the features, dependability, and scalability of products costing several times as much.

Easy to set up

From start to finish, you'll be creating your own presentations in about an hour. Even the most non-technical users can use SignageManager. Just follow our easy-to-use, step-by-step, illustrated instructions. If you do run into problems, we have fully trained support staff on hand to guide you.

Easy to use

We developed SignageManager to be used by everyone, not just the IT department. Our intuitive Windows-based interface will get you building your digital signage solution like a professional in no time.

FLEXIBLE CONTROL

Take control of your digital signage network

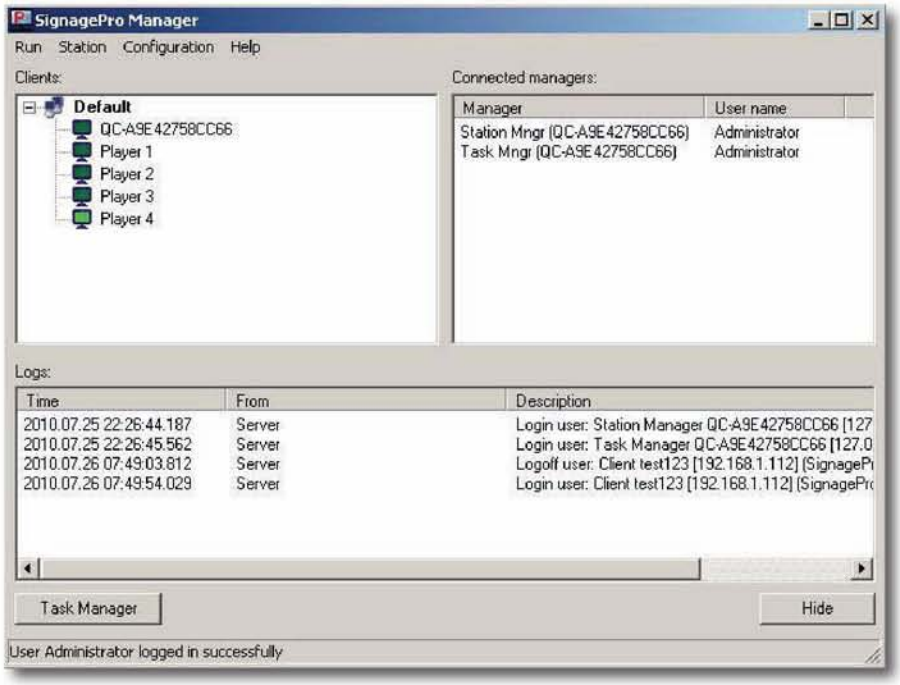
Our software uses the power of the internet to deliver content anywhere in the world. You can distribute and manage your content to reach your target audience with pin-point accuracy. Most signage networks have several signage players that would have to managed independently. With Signage Manager software, you can manage them all from a central location.

Of course, individual players may be customized to play content that is relevant to your target audience. Players can also be customized to play content based on a delivery schedule, getting the message out at the right time. Each player can be customized with zones. Zones allow multiple types of content to be displayed on the screen at the same time.

Finally, the software can log what has been played on each signage player, giving the signage administrator the tools to keep track of the network.

Manage multiple signage devices through a central server

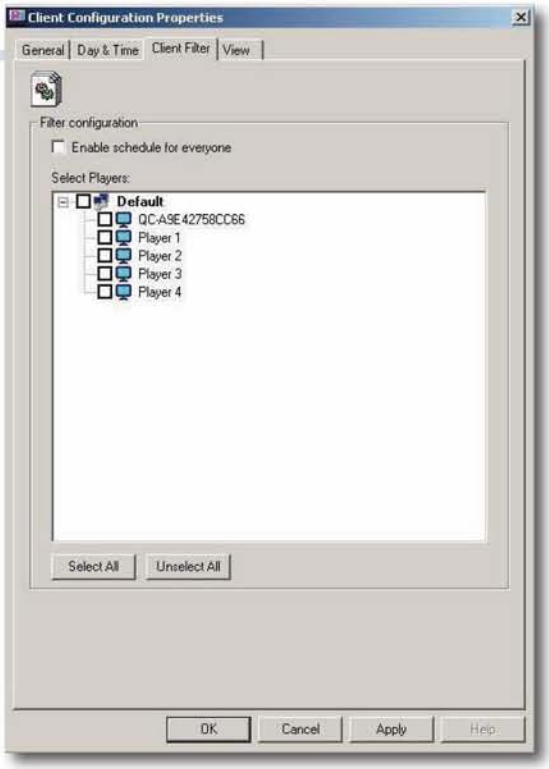
- Multiple client signage players can be managed with SignageManager. Each client can be programmed individually. One PC – we'll call it the "server" – can operate as many digital signage clients as you need at once, be it one or more than a thousand.



SignageManager can configure multiple signage client players.

Client Filtering

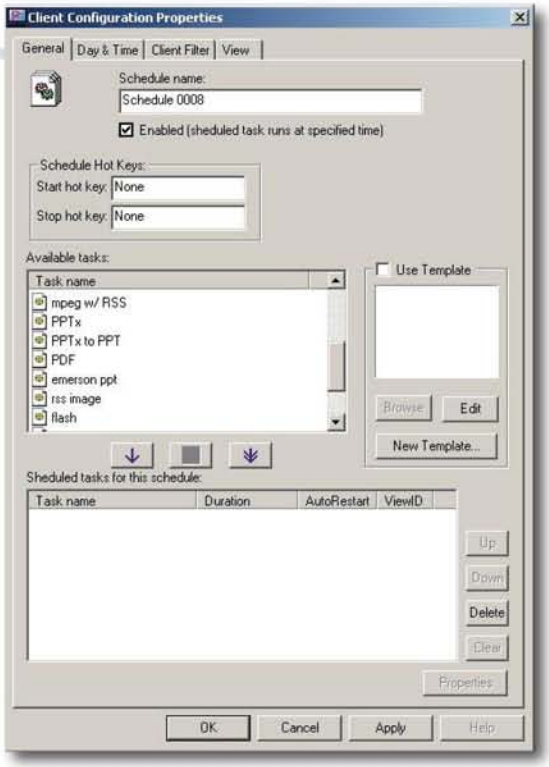
- As for most digital signage networks, the individual players may need to have different configurations, depending on the audience.
- SignageManager allows you to customize each of your signage players independently.
- Send only the configuration changes to one player at a time, or configure the entire network at once.



Individually configure the signage clients on your network.

Schedules

- When it comes to signage, it is very important to display the right thing at the right time.
- SignageManager gives you the power to schedule the delivery of your content.
- SignageManager's schedule configuration offers an in-depth tool for creating customized signage scheduling.

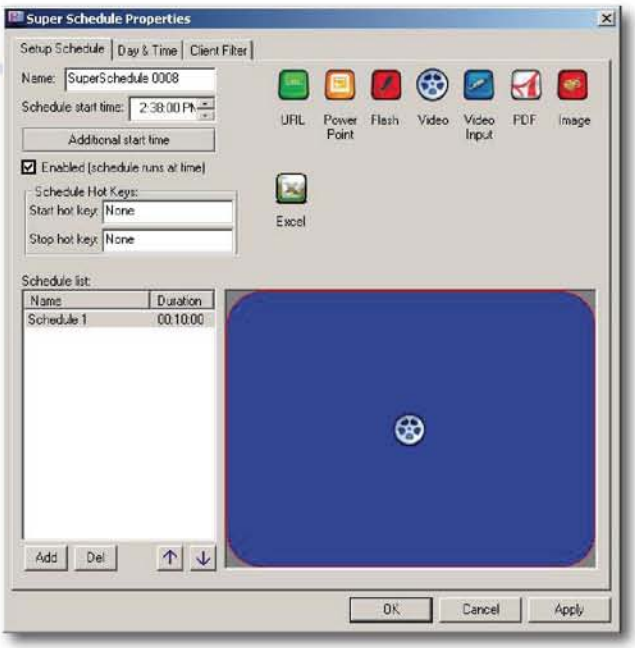


Keep things up to date with SignageManager's scheduling functions.

FLEXIBLE CONTROL

Super Schedules

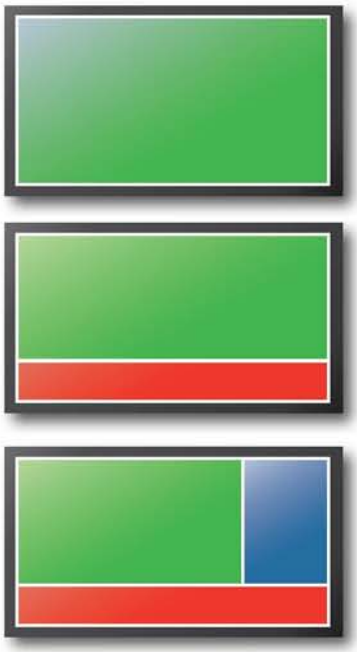
- Super Schedules are a simplified and more graphical version of the standard scheduling interface.
- They are a great way to quickly make changes to content delivery times, without getting into the specifics of the standard scheduling method.
- With Super Schedules, simply drag and drop content into the schedule.

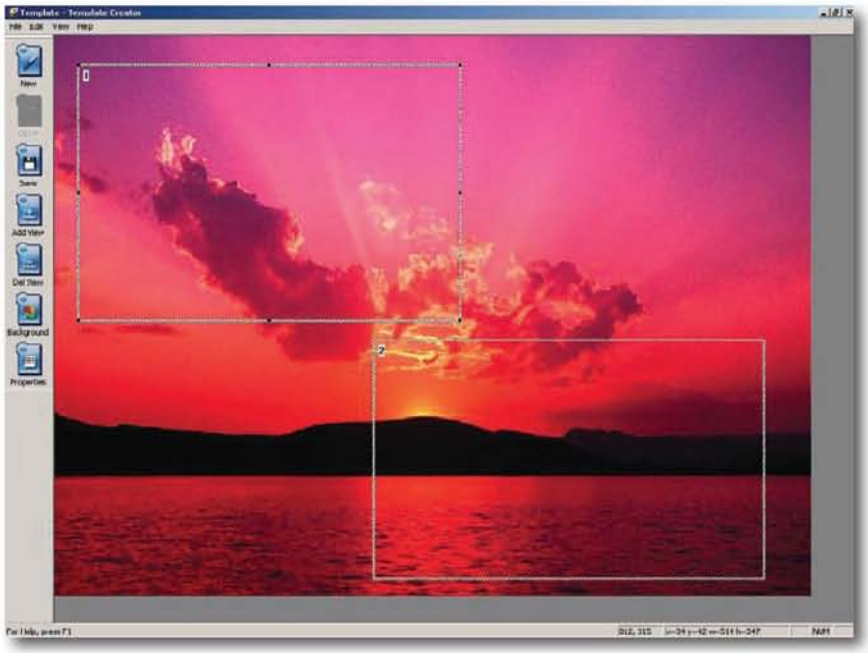


Make schedules quickly and easily with this drag-and-drop interface.

Zones / Templates

- Zones are designated areas on the screen where different content can be displayed.
- Defining zones is simple with SignageManager, which includes zone templates.
- They can contain different media including video, images, RSS feeds and more





Using zones you can place multiple content types on your digital sign. SingageManager comes with templates for zones, and a customization tool to create your own.

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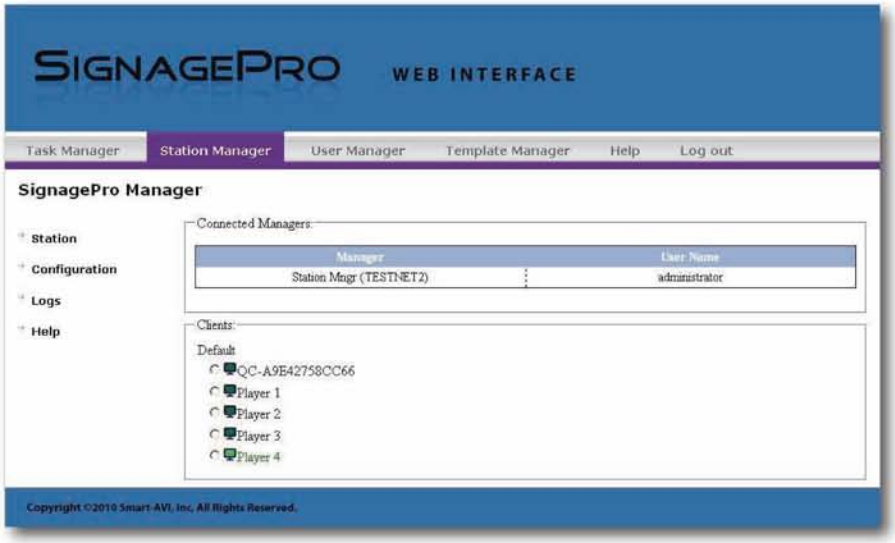
Keep track of all your Digital Signage delivery

- When it comes to advertising it is very important to know what has been played on the individual players. SignageManager is capable of compliance reporting as a marketing tool in order to verify that content has been delivered.
- See what is currently being played across the network.
- Create reports for a history of what has been played.

Global control

- If you can't be on location, you can manage your network through the internet with our SignageManager Web Interface.
- Log in from anywhere in the world and take control!



Control your digital signage network from anywhere in the world with our web-based interface.

RS-232 Support

- Each Signage player is capable of issuing RS-232 signals to RS-232 compliant devices.
- For example, to turn the displays off at night when they are not used, simply create a schedule to do so. At the scheduled time the player will send an RS-232 signal to the displays to turn them off.

USB Support

- SignageManager can also manage signage players that are not connected to a network.
- If a player is not connected to a live network, it is possible to save configuration information to a flash drive which can be plugged directly into the signage player.

SPECIFICATIONS

SYSTEM REQUIREMENTS	
Supported Operating Systems	Windows XP, Windows 7
Network	10/100 LAN Ethernet Connection 1Gbps and Wireless
Cable	CAT5
SUPPORTED FORMATS	
HD Video	
Excel	
Flash (swf, html)	
Images (jpg, bmp gif)	
Movies (avi, mpg, wmv)	
Digital Audio Files	
RSS News Feeds	
PowerPoint	
Live TV via HTTP	
Streaming Video	
Adobe Acrobat (PDF)	

ORDERING INFORMATION	
Part No.	Description
AP-SNW-SW	SignageManager Software

For added security, each signage player is equipped with a unique security key. With this security, hackers will not be able to infiltrate your signage network.

SignageManager is available as bundled software with the purchase of a Smart-AVI, Inc. digital signage player or as a standalone package.

Many leading companies have recognized and embraced the innovation of SmartAVI's technologies and have successfully incorporated them into their organizations. Users of SmartAVI include:

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